

<b>Population Summary</b>	
2000 Total Population	4,193
2010 Total Population	5,582
2019 Total Population	6,658
2019 Group Quarters	6
2024 Total Population	7,442
2019-2024 Annual Rate	2.25%
2019 Total Daytime Population	5,229
Workers	935
Residents	4,294
<b>Household Summary</b>	
2000 Households	1,683
2000 Average Household Size	2.46
2010 Households	2,222
2010 Average Household Size	2.51
2019 Households	2,637
2019 Average Household Size	2.52
2024 Households	2,942
2024 Average Household Size	2.53
2019-2024 Annual Rate	2.21%
2010 Families	1,522
2010 Average Family Size	2.99
2019 Families	1,793
2019 Average Family Size	3.01
2024 Families	1,994
2024 Average Family Size	3.03
2019-2024 Annual Rate	2.15%
<b>Housing Unit Summary</b>	
2000 Housing Units	2,049
Owner Occupied Housing Units	64.4%
Renter Occupied Housing Units	17.7%
Vacant Housing Units	17.9%
2010 Housing Units	2,855
Owner Occupied Housing Units	57.3%
Renter Occupied Housing Units	20.6%
Vacant Housing Units	22.2%
2019 Housing Units	3,460
Owner Occupied Housing Units	51.2%
Renter Occupied Housing Units	25.0%
Vacant Housing Units	23.8%
2024 Housing Units	3,861
Owner Occupied Housing Units	52.0%
Renter Occupied Housing Units	24.2%
Vacant Housing Units	23.8%
<b>Median Household Income</b>	
2019	\$29,156
2024	\$34,795
<b>Median Home Value</b>	
2019	\$158,333
2024	\$192,910
<b>Per Capita Income</b>	
2019	\$18,352
2024	\$21,473
<b>Median Age</b>	
2010	38.5
2019	39.1
2024	39.4

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

### 2019 Households by Income

Household Income Base	2,637
<\$15,000	17.4%
\$15,000 - \$24,999	27.4%
\$25,000 - \$34,999	10.8%
\$35,000 - \$49,999	11.2%
\$50,000 - \$74,999	16.9%
\$75,000 - \$99,999	6.7%
\$100,000 - \$149,999	5.8%
\$150,000 - \$199,999	3.1%
\$200,000+	0.7%
Average Household Income	\$46,333

### 2024 Households by Income

Household Income Base	2,942
<\$15,000	15.0%
\$15,000 - \$24,999	24.4%
\$25,000 - \$34,999	10.7%
\$35,000 - \$49,999	10.9%
\$50,000 - \$74,999	17.3%
\$75,000 - \$99,999	8.8%
\$100,000 - \$149,999	7.9%
\$150,000 - \$199,999	3.9%
\$200,000+	1.0%
Average Household Income	\$54,314

### 2019 Owner Occupied Housing Units by Value

Total	1,773
<\$50,000	14.8%
\$50,000 - \$99,999	19.1%
\$100,000 - \$149,999	12.1%
\$150,000 - \$199,999	24.2%
\$200,000 - \$249,999	10.5%
\$250,000 - \$299,999	5.6%
\$300,000 - \$399,999	12.0%
\$400,000 - \$499,999	0.4%
\$500,000 - \$749,999	1.4%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$166,892

### 2024 Owner Occupied Housing Units by Value

Total	2,006
<\$50,000	7.7%
\$50,000 - \$99,999	10.4%
\$100,000 - \$149,999	14.5%
\$150,000 - \$199,999	20.4%
\$200,000 - \$249,999	12.8%
\$250,000 - \$299,999	7.8%
\$300,000 - \$399,999	23.0%
\$400,000 - \$499,999	0.7%
\$500,000 - \$749,999	2.8%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$215,017

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



2010 Population by Age	
Total	5,582
0 - 4	7.5%
5 - 9	7.1%
10 - 14	6.7%
15 - 24	12.3%
25 - 34	12.5%
35 - 44	11.3%
45 - 54	13.9%
55 - 64	11.6%
65 - 74	10.4%
75 - 84	5.1%
85 +	1.6%
18 +	74.8%
2019 Population by Age	
Total	6,658
0 - 4	6.8%
5 - 9	6.8%
10 - 14	6.6%
15 - 24	11.9%
25 - 34	13.0%
35 - 44	11.4%
45 - 54	11.7%
55 - 64	12.3%
65 - 74	11.6%
75 - 84	5.9%
85 +	2.0%
18 +	76.2%
2024 Population by Age	
Total	7,442
0 - 4	6.8%
5 - 9	6.8%
10 - 14	6.9%
15 - 24	11.9%
25 - 34	12.1%
35 - 44	12.2%
45 - 54	11.2%
55 - 64	12.3%
65 - 74	10.6%
75 - 84	7.3%
85 +	1.9%
18 +	75.7%
2010 Population by Sex	
Males	2,767
Females	2,815
2019 Population by Sex	
Males	3,297
Females	3,361
2024 Population by Sex	
Males	3,694
Females	3,748

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



## 2010 Population by Race/Ethnicity

Total	5,582
White Alone	84.4%
Black Alone	7.9%
American Indian Alone	0.8%
Asian Alone	0.6%
Pacific Islander Alone	0.2%
Some Other Race Alone	3.5%
Two or More Races	2.6%
Hispanic Origin	6.5%
Diversity Index	36.9

## 2019 Population by Race/Ethnicity

Total	6,658
White Alone	82.8%
Black Alone	7.8%
American Indian Alone	0.6%
Asian Alone	0.9%
Pacific Islander Alone	0.2%
Some Other Race Alone	4.3%
Two or More Races	3.3%
Hispanic Origin	8.0%
Diversity Index	41.0

## 2024 Population by Race/Ethnicity

Total	7,442
White Alone	81.8%
Black Alone	7.8%
American Indian Alone	0.6%
Asian Alone	1.1%
Pacific Islander Alone	0.2%
Some Other Race Alone	4.8%
Two or More Races	3.8%
Hispanic Origin	8.9%
Diversity Index	43.5

## 2010 Population by Relationship and Household Type

Total	5,582
In Households	99.9%
In Family Households	84.7%
Householder	27.3%
Spouse	19.0%
Child	31.0%
Other relative	4.1%
Nonrelative	3.3%
In Nonfamily Households	15.2%
In Group Quarters	0.1%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.1%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



<b>2019 Population 25+ by Educational Attainment</b>	
Total	4,522
Less than 9th Grade	4.3%
9th - 12th Grade, No Diploma	17.0%
High School Graduate	30.1%
GED/Alternative Credential	7.5%
Some College, No Degree	18.6%
Associate Degree	10.8%
Bachelor's Degree	6.3%
Graduate/Professional Degree	5.4%
<b>2019 Population 15+ by Marital Status</b>	
Total	5,313
Never Married	29.0%
Married	50.1%
Widowed	6.7%
Divorced	14.2%
<b>2019 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	91.6%
Civilian Unemployed (Unemployment Rate)	8.4%
<b>2019 Employed Population 16+ by Industry</b>	
Total	2,402
Agriculture/Mining	1.6%
Construction	19.1%
Manufacturing	1.6%
Wholesale Trade	0.5%
Retail Trade	8.0%
Transportation/Utilities	2.4%
Information	0.0%
Finance/Insurance/Real Estate	4.6%
Services	54.6%
Public Administration	7.6%
<b>2019 Employed Population 16+ by Occupation</b>	
Total	2,402
White Collar	41.7%
Management/Business/Financial	7.3%
Professional	12.6%
Sales	8.0%
Administrative Support	13.8%
Services	35.3%
Blue Collar	23.0%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	12.7%
Installation/Maintenance/Repair	2.8%
Production	1.7%
Transportation/Material Moving	5.7%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	5,582
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	45.6%
Rural Population	54.4%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

## 2010 Households by Type

Total	2,222
Households with 1 Person	26.6%
Households with 2+ People	73.4%
Family Households	68.5%
Husband-wife Families	47.8%
With Related Children	17.9%
Other Family (No Spouse Present)	20.7%
Other Family with Male Householder	6.3%
With Related Children	4.2%
Other Family with Female Householder	14.4%
With Related Children	9.9%
Nonfamily Households	5.0%

All Households with Children 32.6%

Multigenerational Households	4.2%
Unmarried Partner Households	7.2%
Male-female	6.5%
Same-sex	0.6%

## 2010 Households by Size

Total	2,222
1 Person Household	26.6%
2 Person Household	35.7%
3 Person Household	15.5%
4 Person Household	12.2%
5 Person Household	5.5%
6 Person Household	2.6%
7 + Person Household	2.0%

## 2010 Households by Tenure and Mortgage Status

Total	2,222
Owner Occupied	73.6%
Owned with a Mortgage/Loan	42.5%
Owned Free and Clear	31.1%
Renter Occupied	26.4%

## 2010 Housing Units By Urban/ Rural Status

Total Housing Units	2,855
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	40.9%
Rural Housing Units	59.1%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



### Top 3 Tapestry Segments

1. Down the Road (10D)
2. Southern Satellites (10A)
3. Small Town Simplicity (12C)

### 2019 Consumer Spending

Apparel & Services: Total \$	\$3,091,773
Average Spent	\$1,172.46
Spending Potential Index	55
Education: Total \$	\$1,933,454
Average Spent	\$733.20
Spending Potential Index	46
Entertainment/Recreation: Total \$	\$4,799,518
Average Spent	\$1,820.07
Spending Potential Index	56
Food at Home: Total \$	\$7,857,962
Average Spent	\$2,979.89
Spending Potential Index	58
Food Away from Home: Total \$	\$5,319,475
Average Spent	\$2,017.24
Spending Potential Index	55
Health Care: Total \$	\$9,117,291
Average Spent	\$3,457.45
Spending Potential Index	58
HH Furnishings & Equipment: Total \$	\$3,068,841
Average Spent	\$1,163.76
Spending Potential Index	55
Personal Care Products & Services: Total \$	\$1,278,371
Average Spent	\$484.78
Spending Potential Index	55
Shelter: Total \$	\$24,609,316
Average Spent	\$9,332.32
Spending Potential Index	50
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$3,669,995
Average Spent	\$1,391.73
Spending Potential Index	56
Travel: Total \$	\$2,945,356
Average Spent	\$1,116.93
Spending Potential Index	50
Vehicle Maintenance & Repairs: Total \$	\$1,711,242
Average Spent	\$648.94
Spending Potential Index	57

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.